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### Before the Federal Communications Commission Washington, D.C.

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Inlice of Secretary

In the Matter of

Amendment of Section 73.202(b) Table of Allotments, FM Broadcast Stations (Mankato, Lake Crystal and Vernon Center, Minnesota)

MM Docket No. 96-260 RM-8965

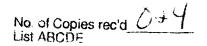
To: Mass Media Bureau

#### REPLY COMMENTS

Atlantis Broadcasting Co., L.L.C. (hereafter Atlantis), and Jo Guck Bailey (hereafter Bailey) (collectively hereafter Respondents) by their respective attorneys, and pursuant to Sections 1.415(c) and 1.420(b) of the Commission's rules, hereby jointly reply to the February 18, 1997 (1) Comments and Counterproposal of James D. Ingstad (hereafter Ingstad), (2) Comments in Support of Proposed Rule Making of James J. Wychor (hereafter Wychor), and (3) Comments and Counterproposal of Vernon Center Broadcasters (hereafter VCB).

1. This rule making proceeding was instituted by Notice of Proposed Rule Making DA 96-2127, released December 27, 1996, looking toward the allotment of Channel 231A at Mankato, Minnesota. Interested parties were invited to file comments (or

Lake Crystal and Vernon Center, Minnesota, have been added to the caption.



counterproposals) on or before February 18, 1997. The rule making proponent, Mid-Minnesota Broadcasting Company (hereafter Mid-Minnesota) apparently did not file comments in support of its proposal. Wychor, however, did file comments supporting a Channel 231A allotment at Mankato. Counterproposals were filed by Atlantis and Bailey proposing the allotment of Channel 231A at Lake Crystal, Minnesota, by Ingstad proposing the allotment of Channel 231A at Madelia, Minnesota, and by VCB proposing the allotment of Channel 231A at Vernon Center, Minnesota. For the reasons set forth below, the Commission should allot Channel 231A at Lake Crystal and allot either Channels 222A or 274A at Madelia.

- 2. Mankato. Mid-Minnesota's petition for rule making should be dismissed without consideration of its merits for two reasons: as pointed out in the Notice (footnote 1), the rule making petition was apparently not verified by a Mid-Minnesota principal; and (2) in any event, Mid-Minnesota apparently did not file comments reiterating its expression of interest as required by FCC procedures (Notice, Appendix, paragraph 2 thereto).

  Wychor's Comments supporting the Channel 231A allotment at Mankato are also procedurally defective and should not be considered on the merits because his Comments are not verified (see Notice, footnote 1 thereto).
- 3. **Vernon Center**. VCB proposes to allot Channel 231A at Vernon Center, which it avers is an incorporated city with a 1990

population of 339. VCB's Counterproposal is plainly inferior to the Counterproposals filed by Atlantis and Bailey for Lake Crystal. While neither community has a local aural transmission service, Lake Crystal (1990 population - 2084) is significantly larger than Vernon Center, and the allotment of Channel 231A at Lake Crystal would better advance the objectives of Section 307(b) of the Communications Act of 1934, as amended.

- 4. Madelia. Ingstad proposes that Channel 231A be allotted to Madelia (in lieu of Mankato), which it represents would provide a first local service to a "city" of 2,237 persons (Ingstad Comments and Counterproposal, Exhibit 2 thereto).

  Madelia and Lake Crystal are significant communities of approximately the same size neither of which have a local aural transmission service. The allotment of a class A channel to both communities would better advance the objectives of Section 307(b) of the Act and Commission allocation policies.
- 5. There is annexed hereto as Appendix A the technical exhibit of T.Z. Sawyer Technical Consultants, which demonstrates that either Channel 222A or Channel 274A may be allotted to Madelia consistent with minimum distance separation and principal city coverage requirements. Channel 222A may be allotted at Madelia with a site restriction of 12.9 kilometers to the southwest of that community. Channel 274A may be allotted to Madelia with a site restriction of 13.1 kilometers to the southwest of that community. Mr. Sawyer affirms that there is a

suitable area to locate a transmitter site for either channel and that, based upon terrain profiles prepared by him, a clear line of site path exists between Madelia and the proposed allotment points (and their associated areas to locate). Respondents request that the Commission consider allotting either Channel 222A or Channel 274A to Madelia so that both Madelia and Lake Crystal will receive a first local aural transmission service.

6. Lake Crystal. Among the several proposals, the allotment of Channel 231A at Lake Crystal will better advance the allocation objectives of Section 307(b) of the Act and would constitute a preferential arrangement of allotments. Although Madelia is slightly larger (137 persons) than Lake Crystal, in fact, Lake Crystal is a growing community with a superior need for a first aural transmission service (see Statement of Kevin Gaulrpp annexed as Appendix B hereto). In any event, as demonstrated above, the Commission need not choose between the allotment of a first service to Madelia or Lake Crystal. Rather, the Commission may allot Class A channels to both communities — Channel 231A at Lake Crystal and either Channel 222A or Channel 274A at Madelia.

Wherefore, Respondents would urge the Commission to allot Channel 231A at Lake Crystal and either Channel 222A or Channel 274A at Madelia.

Respectfully submitted,

ATLANTIS BROADCASTING CO., L.L.C.

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March 5, 1997 185275-1

Her Attorney

Appendix A

#### TECHNICAL EXHIBIT

# PETITION TO MODIFY FM TABLE OF ALLOTMENTS

#### PROPOSED ALTERNATE CHANNELS

MM DOCKET 96-260 (RM-8965)

#### **REPLY COMMENTS**

Proponent: Atlantis Broadcasting Co., L.L.C.

#### **NARRATIVE**

The technical exhibit of which this narrative is part was prepared on behalf of Atlantis Broadcasting Co., L.L.C. ("Atlantis") in support of reply comments to modify the FM Table of Allotments (47 C.F.R. § 73.202) pertaining to MM Docket 96-260 (RM-8965).

Atlantis in its comments proposed the allotment of Channel 231A at Lake Crystal, Minnesota in lieu of Mankato, Minnesota as a first local service to Lake Crystal. Additional proposals were received by the Commission for the allotment of Channel 231A at other communities within the general area.

Of the comments received, only the proposed allotment of Channel 231A at Lake Crystal (Atlantis) and the proposed allotment of Channel 231A at Madelia, Minnesota by James D.

Ingstad ("Ingstad") would provide a first local service to communities of significant population. <sup>1</sup>

The U.S. Census of 1990 reports the population of Lake Crystal, MN as 2,084 persons, and the population of Madelia, MN as 2,237 persons.

Technical Exhibit Narrative MM Docket 96-260 RM-8965 Page 2

A technical review of the FM channel allotments and spacing requirements within the area revels that Lake Crystal and Madelia, Minnesota can be allotted separate FM channels in compliance with the Commission's rules, allowing each proposal to go forward.

#### ALTERNATE CHANNELS

Atlantis's proposed allocation of Channel 231A at Lake Crystal, and the proposed allocation of Channel 231A at Madelia by Ingstad, can be resolved by the allotment of Channel 231A at Lake Crystal and the allocation of alternate Channel 222A or alternate Channel 274A at Madelia, Minnesota.

The proposed allocation of alternate Channel 222A at Madelia can be made with a site restriction of 12.9 kilometers to the southwest <sup>2</sup> of Madelia, Minnesota <sup>3</sup> at the following geographical coordinates:

43-58-04 N. Latitude

94-31-39 W. Longitude.

The site restriction to the southwest is to avoid a short-spacing to KQRS-FM, Ch. 223C, Golden Valley, MN (BLH-910814KB), and KRUE, Ch. 221C3, Waseca, MN (BLH-920727KA.

The geographical reference point for the community of Madelia, Minnesota is 44-03-00 N. Latitude, 94-24-48 W. Longitude.

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Attached as Table I is an FM channel spacing study conducted at the above coordinates in support of the allotment of alternate Channel 222A at Madelia, Minnesota.

Additionally, a second alternate channel, Channel 274A can be allocated to Madelia with a site restriction of 13.1 kilometers to the southwest of Madelia <sup>4</sup> at the following geographical coordinates:

43-57-15 N. Latitude

94-30-30 W. Longitude.

Attached as Table II is an FM channel spacing study conducted at the above coordinates in support of the allotment of alternate Channel 274A at Madelia, Minnesota.

A suitable area to locate a station on Channel 222A or Channel 274A exists in which all FM spacing requirements to existing stations, applications, or allotments, and the city of license coverage requirements are met. Terrain profiles have been prepared by this office from each of the proposed allotment locations. A clear line-of-sight path exists between the community of Madelia and the proposed allocation point (and its associated area) for each of the alternate channels.

The site restriction to the southwest is to avoid a short-spacing to WLTE, Channel 275C, Minneapolis, MN (BLH-910814KD), and KYTC, Channel 274A, Northwood, MN (BMLH-900110KE).

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#### **SUMMARY**

The allotment of alternate FM Channel 222A or Channel 274A can be made at Madelia, Minnesota. The allotment of either Channel 222A or 274A would resolve the conflict between the proposed allotment of Channel 231A at Lake Crystal, Minnesota. Thus, each community would benefit and receive a first local service. The allotment options are:

Option I	Option II

Lake Crystal, MN	Channel 231A	Lake Crystal, MN	Channel 231A
Madelia, MN	Channel 222A	Madelia, MN	Channel 274A

Further information, if required, concerning the technical merits or methods employed in the preparation of this narrative may be obtained by contacting the office of the undersigned.

I, Timothy Z. Sawyer, state that I have prepared this technical narrative and its associated exhibits, and that I believe the statements contained herein to be true and correct to the best of my knowledge and belief.

March 3, 1997

T.Z. Sawyer Technical Consultants 6204 Highland Drive Chevy Chase, MD 20815 Tel.: (301) 913-9287

E-mail to: engineers@sawyer.com

Timothy Z. Sawyer

MM Docket 96-260 Table I

T.Z. Sawyer Technical Consultants Chevy Chase, MD

#### FM SEPARATION STUDY

Job Title :MADELIA, MN. ALT. CH. OPTION I				•	aration CC DB Da		
Channel 222A ( 92.3 MHz)			Coordinates				
	City C State FCC File No.			Latitude Longitude			Req. (km)
KNSW LIC	Worthington-Marshall MN BMLED931019KC		99. 243.0		265.7		75 CLEAR
KRUE LIC	Waseca MN BLH920727KA	221C3 92.1		44-02-45 93-23-08	84.2		89 CLOSE
KOELFM LIC	Oelwein IA BLH871215KC		100. 302.0	42-40-53 91-52-52	122.8	257.88 31.88	226 CLEAR
KQRSFM LIC	Golden Valley MN BLH910814KB		100. 315.0	45-03-30 93-07-27		164.74 DS TO 16	
KELOFM LIC	Sioux Falls SD BMLH800204AM	223C 92.5	100. 564.0	43-31-07 96-32-05	253.5		165 CLOSE
KLGAFM LIC	Algona IA BLH951019KB	224C3 92.7		43-04-05 94-12-08	165.2	103.37 61.37	
KFSI LIC Commer	Rochester MN BLED810507AJ cial Channel Operatin	92.9	97.0	44-01-27 92-32-36	87.0	159.29 128.29	31 CLEAR

<sup>\*\*</sup> End of separation study for channel 222A \*\*

MM Docket 96-260 Table II

T.Z. Sawyer Technical Consultants Chevy Chase, MD

#### FM SEPARATION STUDY

Job Title :MADELIA, MN. ALT. CH. OPTION II Separation Buffer 64 km FCC DB Date : 02/28/97						
Channel	274A (102.7 MHz)		(			-15 94-30-30
	City State FCC File No.					
KUQQ LIC	Milford IA BLH960920KA			43-24-20 95-05-01		76.61 55 21.61 CLEAR
KQIC LIC	Willmar MN BLH810522AG			45-11-40 95-05-01		145.21 133 12.21 CLOSE
KYTC LIC	Northwood IA BMLH900110KE					114.81 115 DS TO 115 KM)
KIXK CPM	Canton SD BMPH930514IH			43-28-47 96-41-04		183.13 166 17.13 CLEAR
KIXK APP	Canton SD BPH961014IA			43-24-05 96-45-27		191.50 166 25.50 CLEAR
KTFG LIC	Sioux Rapids IA BLH910308KB			42 - 54 - 34 95 - 09 - 35		127.50 106 21.50 CLEAR
WLTE LIC	Minneapolis MN BLH910814KD			45-03-30 93-07-27		164.85 165 DS TO 165 KM)
KLKK LIC	Clear Lake IA BMLH901207KD					134.32 31 103.32 CLEAR

<sup>\*\*</sup> End of separation study for channel 274A \*\*

Appendix B

#### STATEMENT OF KEVIN GAULRPP

My name is Kevin Gaulrpp. I am a businessman in Lake Crystal, Minnesota, where I own and operate a groccry store. I am also a member of the Economic Development Association. I am providing this statement in support of the counter proposal of Jo Guck Bailey to allocate Channel 235A to Lake Crystal, Minnesota.

Economic conditions in Lake Crystal are quite positive. We have a very strong agricultural economic base which provides substantial support to the retail and banking community in Lake Crystal. Lake Crystal is a fast-growing community. Every retail space on Main Street is now filled and we are expanding the retail area to surrounding thoroughfares. My grocery store has doubled in size in the last ten years, and in the next ten years I expect to double the size again. New businesses are moving into town and establishing branches here because of our substantial growth. For example, the insurance company in Madelia has seen fit to open an office here to accommodate our residents. Our local Ford dealership has a new owner who has increased his inventory 18-fold in the past year. Another local business, Cenex Crystal Co-op, has recently expanded here to accommodate the growing community.

To accommodate the growing demand for industrial space, the infrastructure has just been completed for a new industrial park just south of the city, next to the railroad line. The Crysteel Truck Service is expanding, as is Industrial Fabrication Systems (IFS). The Alwyn Company, a subsidiary of the Sween Company has also recently located here.

This commercial growth has spawned the need for two new housing developments which include 50 recently-built homes. A trailer park has also been upgraded. We are also building a community recreation facility which will encompace 40,000 square feet at the cost of \$3,000,000.

The growth has also caused the need for school expansion and we are planning a school bond issue for an upcoming election which we expect to be passed by the voters. There is also some discussion of adding a new school next to the new community recreation facility.

Our community needs a radio station. A radio station would bring identity to our community and expand our base. The retail community needs additional advertising opportunities which are not available in Madclia's only newspaper, a weekly.

I believe that Lake Crystal is a far better place to put a radio station than Madelia. While Madelia is a nice town with some growth, it does not match the growth that is occurring and will occur in Lake Crystal over the next several years. Madelia is starting to send students to our schools here in Lake Crystal and I doubt that they will build any new schools to accommodate those students. With our new school coming, the open enrollment in Lake

Crystal is expected to increase even more. I had the opportunity to develop my business in Madelia and chose Lake Crystal instead because of the growth I believe is happening in Lake Crystal and my belief that Madelia has peaked in its growth.

I hope this information is of use to the Federal Communications Commission in selecting Lake Crystal, Minnesota, as the new site for Channel 231A.

Kevin Gaulrpp

Date: 3-3-97

#### CERTIFICATE OF SERVICE

I, Kaigh K. Johnson, a secretary in the law firm of Gardner, Carton & Douglas, certify that I have this 5th day of March, 1997, caused to be sent by first-class U.S. mail, postage-prepaid, a copy of the foregoing "Reply Comments" to the following:

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Kaigh K. Johnson

<sup>\*</sup>By Hand Delivery